



NEWS RELEASE

Toronto Humane Society recognizes Marianne Bertrand with Be Kind To Animals Award

TORONTO, CANADA—May 6th, 2002 – The Toronto Humane Society today presented a “Be Kind To Animals” award to Marianne Bertrand the President and founder of *Muttluks*.

The award cited Ms Bertrand, “for her outstanding kindness and compassion towards animals for donating over 800 sets of Muttluks for the search and rescue dogs of New York City after the September 11 terrorist attacks on the World Trade Center.”

The award was one of sixteen presented at a ceremony hosted by The Toronto Humane Society as part of Toronto’s Be Kind to Animals Week, May 5th – 11th.

Other award recipients included:

- Spekell Candy and Grandma - three dogs that alerted their owner to a fire, likely saving her life.
- Ripley, a feisty feline that alerted her owner to carbon monoxide poison and the three firefighters who rescued and revived Ripley and her feline companion Ralph after they succumbed to the lethal gas.
- Six active Police Service Dogs will also receive medals for their brave and loyal service.
- One very special posthumous award will go to PC Jim Adamson for his K-9 partner Rony, who died last September of cancer after 7 years of loyal and dedicated service.
- Billie Groom, dog rescuer, and trainer, in recognition of her commitment to animals will also receive an award.

About Muttluks

Since Muttluks began in 1994 they have grown from a small, home-based business, to a 7,500 sq. ft. manufacturing facility. Canadian made Muttluks are sold across North America and internationally.

Muttluks’ success as a high-profile pet accessory is due to a combination of satisfying a need among pet owners by producing a high quality boot for dogs that is not only practical, but also visually appealing.

Ms. Bertrand called her dog boots Muttluks, inspired by the original Inuit sealskin boots known as 'mukluks' (high boots) that have a legendary reputation as durable, warm, and water-resistant.

We invite you to visit our web site www.muttluks.com or call us at 416-699-6922.

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